

# ETWINNING LOGO ALWAYS TOGETHER WITH THE EU EMBLEM

- ★ Use of eTwinning together with the 'Funded by' logo



- ★ Use of eTwinning together with the 'Co-funded by' logo



# EXAMPLES OF INCORRECT USES



Do not change the colours



Do not change the typeface



Do not change the relationship between the elements



Do not stretch, skew or deform the logo in any way



Do not add any other logo



Do not add any shadow or any stylistic effect



Do not add any graphics



Do not use only the wordmark

# EXAMPLES OF INCORRECT USES



Never place the eTwinning logo on its own on a busy background as it affects its legibility.



Never place the eTwinning logo on its own on a background similar to one of the colours in the logo as it affects its legibility.



Never place the eTwinning logo on its own on a black background.



The eTwinning logo must always appear clearly and legibly on its backgrounds. Always observe clear space specifications and use a white box when the identity is placed on photos or busy backgrounds.



Always use a white box around the eTwinning logo when it is placed on a background similar to one of the colours in the logo or alternatively use the black and white version of the logo.



Always use the negative grayscale version of the eTwinning logo when it is placed on a dark coloured or black background.